

THE INFORMATION ON THIS FORM MUST BE COMPLETE FOR YOUR APPLICATION TO BE CONSIDERED.

business/organization name _____

address _____

city _____ state _____ zip _____

contact (full name) _____ business phone _____

cell phone _____ fax _____

e-mail address _____ company Web site URL _____

product/booth topic (must be related to quilting, sewing and/or embroidery) _____

VENDOR REGISTRATION APPLICATION 2018



VENDORS 8/17

QUILT EXPO 2018

SEPTEMBER 6-8 | THURSDAY 9 A.M.-6 P.M. / FRIDAY 9 A.M.-6 P.M. / SATURDAY 9 A.M.-5 P.M.
EXHIBITION HALL AT THE ALLIANT ENERGY CENTER | MADISON, WISCONSIN

presented by Wisconsin Public Television with Nancy Zieman

Mary Alice Van Gemert, vendor registrar
 Wisconsin Public Television
 821 University Avenue
 Madison, WI 53706

608. 265. 5037 telephone
608. 890. 4571 facsimile
maryalice.vangemert@wpt.org
quiltexpo.com

Early registration is recommended. Booths and floor position sell out quickly.

Early registration / September 14, 2017–December 31, 2017

Standard booth: quantity _____ @ \$1,071 = \$ _____

Corner booth: quantity _____ @ \$1,229 = \$ _____

total \$ _____

Late registration / January 1, 2018–September 1, 2018

Standard booth: quantity _____ @ \$1,180 = \$ _____

Corner booth: quantity _____ @ \$1,355 = \$ _____

total \$ _____

Tell us how many three-day vendor passes you need for you and your staff. A maximum of four free three-day passes per each 10' x 10' booth purchased will be included in your confirmation packet when you check in at the event. If you need more staff passes, additional passes can be purchased for \$5.00 each.

I need _____ **FREE** passes. I need _____ additional passes @ \$5.00 each. \$ _____

Three-day parking passes for unlimited access may be purchased at a rate of \$20.00 each until August 25, 2018.

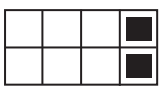
I need _____ three-day parking passes @ \$20.00 each. \$ _____

grand total \$ _____

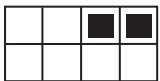
.....
See other side for payment and signature release.

PLEASE NOTE:

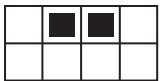
We need to know how many booths of each type you require. Please indicate the quantity of each booth type in the space to the left of each price break.



corner + corner



corner + standard



standard + standard

For an open booth layout or any other special booth configurations, contact Mary Alice Van Gemert.

Booth information

Standard booth includes a 10'x10' area with one 8-foot table, a sign and two chairs. The show is draped in gray. You may purchase additional equipment and electricity through the Alliant Energy Center website after June 1 at **alliantenergycenter.com** or by calling **608. 267. 3950**.

NOTE: No pinning onto drape.

Vendor name tags

Please indicate the names of individuals staffing your booth.

Booth signs and promotional materials

Booth signs (11" x 17" white card stock) will be provided. Please print EXACTLY how your business name and city name should appear.

business name

city state

Vendor release

Vendors are subject to all Terms and Conditions of the Quilt Expo.

- read the Terms and Conditions (see separate sheet)
- sign below (your signature is required for participation)
- keep the Terms and Conditions sheet for your records

Do you want to propose a Stage Demonstration or a Lecture?
The deadline is December 1, 2017. Please complete the separate proposal forms available at quiltexpo.com.

The Vendor agrees to indemnify and hold harmless Friends of Wisconsin Public Television Inc., its employees, agents, successors and assigns from claims arising out of its participation in the 2018 Quilt Expo, including claims caused by the negligence, errors or omissions of the Friends of Wisconsin Public Television Inc.

Friends of Wisconsin Public Television Inc. will not be liable for injuries to, or loss or damage to property of, the Vendor, its employees, agents, guests or attendees, arising out of the 2018 Quilt Expo, including but not limited to injuries, losses, or damage due to theft, vandalism, fire, smoke, water from any source, electric current or failure of same, or defects in booths, tables or other equipment.

By signing this release, the undersigned warrants that he or she has read its terms and agrees to be bound thereby.

Sign

signature required date

Payment

\$ _____

grand total from other side

Fee Information / Refund Policy
50% of registration fees are refundable if cancellation is received prior to June 15, 2018. After that date, cancellations are not refundable.

A down payment of 50% of your total costs is needed to process your registration. Note: Payment of the balance is due by July 1, 2018. (After July 1 a 10% late-payment fee will be assessed.) Full payment is required if you register after June 1. Make check payable to Quilt Expo.

Registration Confirmation
You will receive a confirmation letter when you have been accepted and your registration and payment have been processed.

- I am paying in full. I am making a down payment of 50% of my total costs.
- Check enclosed payable to Quilt Expo Visa Mastercard

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Thank you. Sign this form and fax or mail it with your payment, to Mary Alice Van Gemert. Contact information on the front.

card number expiration date

signature please print your name as it appears on card

billing zip code